

Fidelux Online Privacy Policy

Fidelux Lighting is committed to protecting the privacy of visitors to our website (the "Site"). We provide this Online Privacy Policy to inform you about our practices regarding the collection and use of information about visitors to the Site. This policy applies only to the information that Fidelux Lighting collects online from visitors to the Site. This policy does not apply to any third-party websites that are linked to the Fidelux Lighting Site, and Fidelux Lighting has no control over these websites or their privacy policies.

Non-Personal Information

We collect non-personal information about each visitor to our Site, including basic information about your computer and your connection, the type of browser used to access our Site, your IP address, the website from which you came, the pages you visit within the Fidelux Lighting Site, a date and time stamp, and the amount of time you spend on the Site. We use this information to improve our site through general research on our visitors and how they access and use our Site.

We also use session cookies to collect information which allows us to track the interests and preferences of our visitors. Session cookies terminate as soon as the visitor closes his or her browser and are not tied to any personal or personally-identifiable information.

Personal Information

We do not collect any personal information about visitors who browse our Site. However, if you choose to contact us or to request a sample through our Site, we will collect certain contact information, including your name, address, phone number and email address. We maintain a database of this information to better accommodate user interests and preferences and to more accurately distribute product information to those who demonstrate particular interests. If you share your email address with us, we may add you to our email mailing list, which we use to distribute our quarterly newsletter as well as information related to product updates, special promotions and featured products.

We distribute this information only at the Site visitor's request, and you may remove yourself from these distribution lists at any time.

We will not share any of your personal information with any third parties, unless we are required to do so by law. Though we make every effort to preserve user privacy, we may need to disclose personal information when required by law when we have a good-faith belief that such action is necessary to comply with a current judicial proceeding, a court order or legal process served on our Site. We may disclose personal information to establish or exercise our legal rights or defend against legal claims. We also share information to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, or as otherwise required by law.

If you choose to make a purchase through our Online Sample System, you will be directed to a linked site controlled by one of Fidelux Lighting's licensed distributors. We recommend that you also read the privacy policy posted on the particular licensed distributor's site. Our licensed distributors do not share any of their visitors' personal information with us.

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Opt-out

You may opt-out of having your information used for any uses not directly related to our Site. If you decide not to receive our communications, you may remove yourself from our email distribution using the Opt-out link in the communication.

Children

This Site is intended for use only by persons over the age of 18, and children (persons under the age of 18) may not use the Site without supervision. Fidelux Lighting does not seek to collect information about children and we ask that children not submit any personal information to us. If you are under the age of 18, you may only use this Site in conjunction with, and under the supervision of, your parent or guardian.

Security

This Site takes every reasonable precaution to protect our visitors' information. When visitors submit sensitive information via the Site, their information is protected both online and offline. We have invested in high quality security in terms of access to information, data quality, and physical security of servers where information is stored. The server that stores personally identifiable information is in a limited-access highly secure environment, and all employees are kept up-to-date on our security and privacy policies.

Nevertheless, when disclosing any personal information via the Internet, you should remain mindful that your information may be intercepted without our consent and, consequently, may be collected and used by others without your consent. In addition, third-party websites that are accessed through links on our Site, such as a licensed distributor, have separate privacy policies and security measures, and Fidelux Lighting is not responsible or liable for the practices, policies or security measures implemented on these third-party sites.

You hereby acknowledge that Fidelux Lighting is not responsible for any intercepted information sent via the Internet, and you hereby release us from any and all claims arising out of or related to the use of intercepted information in any unauthorized manner.

Business Transitions

In the event that Fidelux Lighting goes through a business transition, such as a merger, an acquisition by another company, or a sale of all or a portion of its assets, the personal information of our visitors may be shared or transferred. Visitors will be notified via a prominent notice on our Site for 30 days after a change of ownership or control of their personal information if personal information will be used contrary to this policy. However, nothing in this Privacy Policy is intended to interfere with the ability of Fidelux Lighting to transfer all or part of its business and/or assets (including the Site), for any purposes, without any limitation whatsoever. Fidelux Lighting specifically reserves the right to transfer or share a copy of personally identifiable information collected from its Site to the buyer of that portion of its business relating to that information.

Third-Party Advertising

We do not have any special partnerships or arrangements with any third-party ad-server companies.

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Changes to the Policy

Fidelux Lighting reserves the right to amend and update this policy at any time, and will promptly post any changes to the policy so that visitors may always be aware of what information is collected, how it is used, and under what circumstances, if any, it is disclosed. All changes to this policy will be deemed effective 30 days after they are initially posted on the Site.

Fidelux Lighting, LLC

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